



College Document # _____

UCC Document # _____

Date Received _____

CATALOG YEAR 2006-2007

(Please use separate form for each add/change)

COLLEGE/SCHOOL : College of Business Administration

Current Catalog Page(s) Affected _____

Course: Add: X Delete: _____ Change: _____
(check all that apply) Number MGT 6330 Title Seminar in Strategic Management
SCH 3 Description X Prerequisite Consent of the instructor and the Graduate Advisor

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, copy and paste the text from the on-line catalog and indicate changes in red.

MGT 6330: Seminar in Strategic Management

This course involves a critical examination of the strategic management literature, including a theoretical, strategic understanding of organizations within their environments, a review and synthesis of research streams in the field of strategic management, and a study of contributions of other fields to it.

Program: Add: _____ Change: _____ Attach new/changed Program of Study description and 4-year plan. If in current catalog, copy and paste the text from the on-line catalog and indicate changes in red.

Minor: Add: _____ Delete: _____ Change: _____ Attach new/changed minor. If in current catalog, copy and paste the text from the on-line catalog and indicate changes in red.

Faculty: Add: _____ Delete: _____ Change: _____ Attach new/changed faculty entry. If in current catalog, copy and paste the text from the on-line catalog and indicate changes in red.

College Introductory Pages: Add information: _____ Change information: _____ Attach new/changed information. If in current catalog, copy and paste the text from the on-line catalog and indicate changes in red.

Approvals:	Signature	Date
Chair Department Curriculum Committee		<u>9/16/05</u>
Chair Department		<u>9/16/05</u>
Chair College Curriculum Committee		<u>9/14/05</u>
Dean		<u>9/16/05</u>

MGT 6330 Seminar in Strategic Management

Credit:

Three semester hours

Course Description:

This course involves a critical examination of the strategic management literature, including a theoretical, strategic understanding of organizations within their environments, a review and synthesis of research streams in the field of strategic management, and a study of contributions of other fields to it.

Prerequisites:

Consent of the instructor and the Graduate Advisor

Student Learning Outcomes:

- Students will assess and integrate the literature in various fields to strategic management in seminar research projects.
- Students will compile research to questions in strategic management suitable for presentation at professional academic meetings or publication in refereed journals.

Seminar Topics:

- Contributions to the study of strategy
- Environment/industry determining strategy and outcomes vs. firm proactivity
- Corporate strategic outcomes
- Business unit strategic outcomes
- Organizational economics and firm governance
- Resource-based theory